



UN MILLENNIUM DEVELOPMENT GOALS AWARDS

Introduction



On September 12, 2007, Sheikha Haya Al Khalifa (2nd from right); President of the 61st session of the General Assembly, along with Amb. Zina Andrianarivelo-Razafy of Madagascar; Amb. Francis Lorenzo of the Dominican Republic; and Grammy Awards producer, Nile Rodgers along with the MDG Award designer William Ho (far left), joined together at the UN for a press conference to announce plans for a United Nations MDGs Awards Festival to be held in 2008.

The objective

To create public understanding of the Millennium Development Goals and their importance to our global community, and to galvanize support for their achievement by sharing what has been accomplished and what needs to be accomplished

The venue

The most famous stage on earth.....the United Nations General Assembly Hall in New York City

The challenge

To remind all peoples and nations - that this is 'our' world and 'our' future - and that positive change demands that each of us feels empowered to become architects of the world in which we wish to live



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The Mission



To engage the eyes and ears of the world in a momentous annual event which will continue to grow in impact and in global reach - and inspire a planetary conversation about the biggest issues facing humankind.

Our challenge is to encourage the world to engage with the **Millennium Development Goals** and in so doing begin rewarding the real efforts and sacrifices of individuals, nations and organizations which have the most impact on bettering our world.

The entertainment event will be twinned with a 'live' and interactive consensus forum which will act as a catalyst for engaging the world via social-networking in an ongoing dialogue surrounding the importance of reaching the Goals target date of 2015.

The **MDGs Awards** must become the most important awards ceremony on earth.



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The Awards Ceremony



8 Millennium Awards

1 Award Per MDG Category will be given to an outstanding project, individual, organization or nation which has impacted the most in the respective areas

1 Lifetime Award

1 Award will be given to a remarkable individual which has impacted the world in raising planetary consciousness

*poverty
& hunger*

*universal
education*

*gender
equality*

*child
mortality*

*maternal
health*

*disease
eradication*

*environmental
sustainability*

*global
development*



UN MILLENNIUM DEVELOPMENT GOALS AWARDS

Executive Direction



Executive Director
Managing Director
Committee Chair
Vice-Chair
Music Director
Director: UN Mission Relations
Director of Community Relations
EcoSoc Relations - Africa
Communications Liaison

Director: Global Impact Forum
Chair: Global Impact Forum
Interfaith Advisor
Nobel Peace Summit Liaison

Michael Jacobson
Heidi Walters
H.E. Amb. Lorenzo
H.E. Amb. Zina Andrianarivelo
Nile Rodgers
H.E. Amb. Robert Tachie-Menson
Mr. Domingo Lorenzo
H. E. Amb. Antonio Pedro Monteiro Lima
Ryan Dermody

Sacha Adams Stone
Jonathan Glenn-Granoff
Gary L. Krupp KC*SG OSU
Rune Hersvik



UN MILLENNIUM DEVELOPMENT GOALS AWARDS

Executive Production



Production & Media
Executive Producer
International Broadcast Producer
Event Producer
Broadcast Direction Control
Music Director
Corporate Relations
Technical Director
Satellite Distribution
Webcast & I.T. Liaison Team

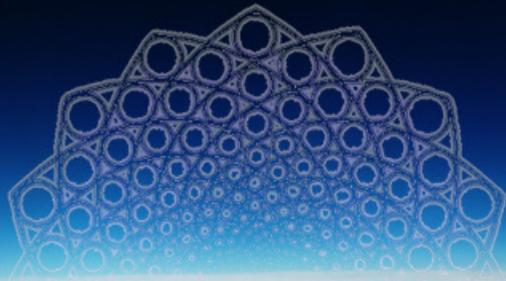
HUMANITAD
Sacha Adams Stone
Hal Uplinger
Chris Wangro
Louis Horvitz
Nile Rodgers
Richard Swift & Jude Smith Rachele
Michael McLees
Peter Marshall
Zen Player & Marius Milcher

Production & Direction credits include: *The Academy Awards (x12), The Grammys, Live-Aid, Net-Aid, Sport-Aid, The Kennedy Center Honors, The Millennium Telecast, The Emmy Awards, The Great Wall of China Concert, The Superbowl, Pavarotti in the Park, The Popes Visit to NYC 2008, The Presidents Summit on Americas Future, UN-Aid Commemoration at the General Assembly Hall etc...*



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The Global Conversation



Each year the **MDG Awards** event will be coupled with a round table forum featuring some of the world's greatest thinkers. The **2008 Forum** will be 'hard-wired' to the world-wide-web as an interactive forum featuring leaders within the UN and MDG communities and a special sitting of the **World Summit for Nobel Peace Laureates** in Stavenger, Norway.

The twinned-location **Forum** will co-host a three hour dedicated session on the **Millennium Development Goals** - our greatest planetary challenge.

Participants will include **Nobel Laureates**, **UN leaders**, **Heads-of-State** and **celebrated luminaries** - some in person and others through virtual connectivity. On an annual basis, further participation will grow to include schools, universities, NGOs and ministries - all invited in via the web-interaction to discuss the critical issues facing humanity and our planet and focus on solutions.

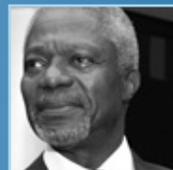


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The Nobel Link-up



The special sitting of the **World Summit for Nobel Peace Laureates** will take place in **Stavenger, Norway** on the 12th of September. The distinguished panel plan to discuss the **Millennium Development Goals** via a 'live' interactive web-platform linked to a panel of luminaries in the United Nations in New York City. The **Forum** will close with a document of commentary and suggestions for consideration which will be delivered to the **President of the UN General Assembly**. This message will be handed on to the **Secretary-General of the UN** and thereafter to all our world leaders at the next **General Assembly meeting**. *Some of the distinguished Nobel Laureates and luminaries who are supporting the 2008 Summit include: Muhammad Yunus, Kofi Annan, Desmond Tutu, Sir Bob Geldof, Al Gore, Aung San Suu Kyi. (A full list of attendees will be published shortly)*





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The Stars Link-in



The MDG Awards will be a major platform for spotlighting and showcasing the ongoing humanitarian efforts of some of our most celebrated international stars. We will be featuring the campaigns and field-trips of these celebrity Ambassadors and Messengers of Peace. Many of them will feature in our growing web-campaign - drawing attention to our world's critical issues, encouraging participation and posing solutions. Look out for them at the MDG Awards event in September! *Some of these distinguished figures who are actively involved in the push for a better world are: Angeline Jolie 'UNHCR Goodwill Ambassador', Michael Douglas 'UN Messenger of Peace', Geri Halliwell 'UNFPA Goodwill Ambassador', George Clooney 'UN Ambassador of Peace' and Nicole Kidman 'UNIFEM Goodwill Ambassador'. (Follow the MDG Awards website for celebrity campaign updates)*





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The Democratic Highway



Introducing an innovative social-networking portal: the [HumaniSphere](#).

Opening up a '[democratic highway](#)' on the world-wide-web, linking the consensual voice of reason between individuals across all national, cultural and social divides around the globe.

This unique social networking platform will unite people and organizations of the world from across all divides - through a unique 3-D immersive web environment. The [HumaniSphere](#) is planned as an open-source repository of knowledge, wisdom and solutions and is intended as an oracle for the world.

It is currently under development by our team of designers and will resemble a convergence of Wikipedia, YouTube and Google minus the trivia! We plan to launch it during the second UN MDGs Awards and Forum in Geneva in 2009.



The UN
millennium development goals
AWARDS





HUMANISPHERE

Opening up an unprecedented democratic highway through the world wide web - offering wisdom, knowledge sharing and problem solving via a dedicated experiential and interactive cyber universe.....

...one world - one humanity...

CONTACTS

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HUMANITAD
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