

in honor of

Mr. Philip Steve Cabana

Mr. Eric Davidi

Bluechain Ventures was founded and established in early 2018 by a group of senior executives with vast knowledge and experience in the creation and development of technological innovation in large diverse systems (business, public and military).

Founders and management:

- **Prof. Yitzhak Ben-Israel**
 - Major General (ret.)
 - Former head of the military Administration for the Research and Development of Weapons and Technological Infrastructure in the Ministry of Defense.
 - Chairman of the Israeli Space Agency.
 - Founded the National Cyber Bureau in the PM office and launched the National Cyber Initiative.
- **Mr. Tamir Pardo**
 - Former director of the Mossad (Israel's national intelligence agency).
- **Prof. Jacob Nagel**
 - Brigadier General (ret.)
 - Served as the head of Israel's National Security Council (NSC) and headed the Strategic and Defence Policy Directorate at Israel's NSC.
- **Mr. Danny Yamin**
 - Former CEO of Microsoft China and Microsoft Israel.
 - Microsoft Vice President and member of the global management of Microsoft Enterprise.
 - Chairman of the Board of Directors of the Technion - Israel Institute of Technology.
- **Malcolm Hoenlein**
 - Executive vice chairman of the Conference of Presidents of Major American Jewish Organizations.
- **Mr. Nitzan Sapir**
 - Served as CEO and chairman of leading companies in the hi-tech world. Serves as chairman of the board at the public companies Direct Computing and ONE1, which are traded at the Tel Aviv stock exchange.
- **Mr . yossi Weiss : Former CEO and President of IAI - Israel Aerospace Industries . Member of the board of Governors of the Technion ,Haifa Israel. Member of the board of BSEL (Bet Shemesh Engines). Former IAI Vice Pr...**

The group is spearheading the research and development of technologies in Israel and has been formed to promote the development and implementation of current technological innovation in the DLT (Distributed Ledger Technology) arena, based on IOT and AI technologies.

Bluechain Ventures aims to operate as a leading innovation center for the core systems of these technologies in various fields of activity, including: security, space, fintech, logistics, medical records and technological infrastructures.

The company's Business model:

The business model is based on the development of the Innovation Center and the Eco System. From research and development, consultation and placement to full financial and professional support of the company's portfolio ventures (PV).

R&D department is engaged in mapping and identifying challenges, existing technological and business needs and formulating the technological and business methodology for various projects.

Consulting and implementation department works with various portfolio ventures, focuses on understanding their unique needs and opens doors for joint activities with other relevant groups.

Business development department works with the global business market through the company's representative offices in the United States and Hong Kong to examine and establish the business model of the portfolio ventures and form a cooperation with leading entities in their field.

Project development department identifies people with the appropriate technological skills for developing and promoting projects, building strategic business plans and work teams.

Several ventures are operating through the company's activity:

Plexivo - A social cyber platform based on gaming for training and connecting to real-time IoT pentest lab.

MediRisk - AI system for medical underwriting, management with integration and personal medical records.

Space Technologies - Development of information and communications systems through space in cooperation with Space Pharma. One of the pioneers in developing technologies in the field of satellites and space.

IAI/Bluechain Ventures - Cyber for civilian aviation, developing the needed systems to protect civilian planes from cyber-attacks.

Bio-Guard- www.bio-guard.net.il

Our offer:

Against an investment of 6 m \$ we will allocate 33 % of Bluechain Ventures shares, (after dilution)

Regards,

Nitzan Sapir, CEO